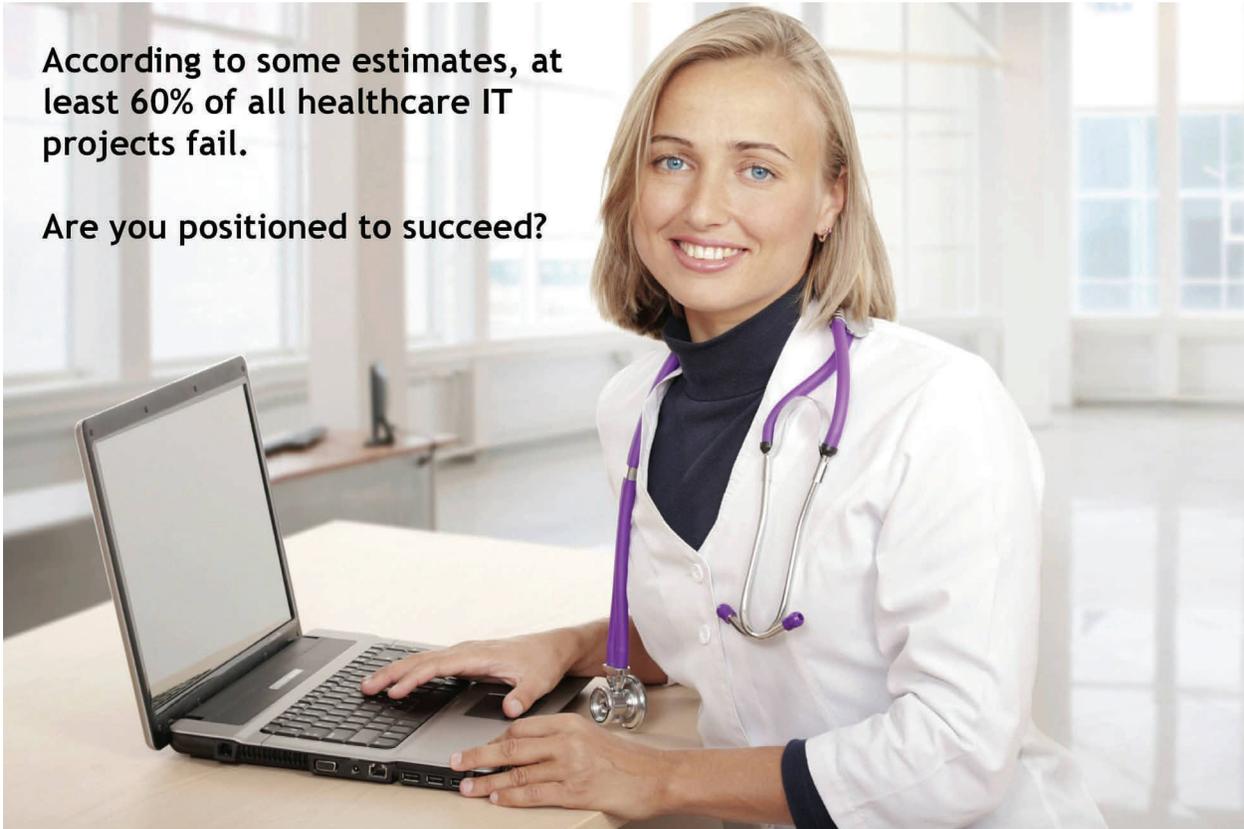


According to some estimates, at least 60% of all healthcare IT projects fail.

Are you positioned to succeed?



## Strategic Health Consulting LLC

### Maximizing The Business Value Of Healthcare IT

**Most healthcare IT initiatives fail to deliver their intended results. We can help you beat the odds.**

It's no secret that healthcare organizations are increasingly dependent on effective delivery and management of information technology. Yet many healthcare entities find themselves working with IT organizations or consulting firms that don't possess the depth of experience and unique skills that are critical to success in healthcare IT.

#### Healthcare IT Challenges

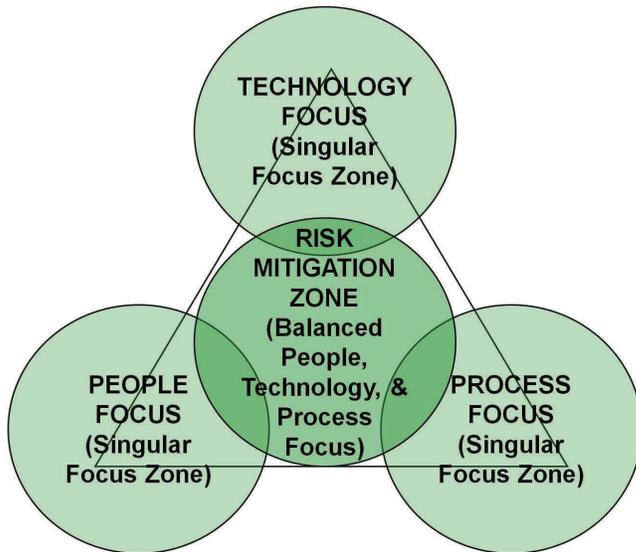
Healthcare organizations face enormous challenges as they strive to deliver on their IT commitments and initiatives. Demanding stakeholders, competitive pressures, constantly shifting regulatory requirements, security and privacy concerns, integration and data integrity imperatives, and a host of other issues can conspire to make healthcare IT very difficult. These challenges are often compounded by reduced

budgets and limited staff.

In many cases, healthcare entities need planning, management consulting, business/technology integration, and program management services that can provide the catalyst for success.

#### SHC's Approach

Strategic Health Consulting leverages its unique depth of experience in healthcare, technology, and management to help our clients address their business needs and challenges.



**Figure 1.** Strategic Health Consulting LLC applies its extensive healthcare IT experience and proven methodologies to the delivery of your healthcare technology initiatives, ensuring a balanced, comprehensive approach that reduces risk and maximizes success.

to improve their service delivery performance and focus on their core business and clinical competencies.

Our experience spans clinical, payer, and consulting environments and encompasses applications, transactions, process, data management, clinical data analysis, implementation, and technology adoption. Organizations have engaged us to successfully deliver critical projects, resolve tough business process issues, and provide insightful solutions to management challenges.

### Services

We understand the critical balance between people, process, and technology that can make the difference between success and failure in healthcare IT. We provide strategic consulting, business process management, business/technology integration, and program management services.

#### Strategic Consulting

- EHR Readiness & Technology Adoption Assessments
- HIT Program Cost Modeling
- Organizational & Change Management Consulting

#### Business Process Management

- Business Process Analysis & Optimization
- EHR Workflow Redesign

#### Business/Technology Integration

- Vendor Evaluations
- IT Deployment Planning & Management

#### Program Management

- IT Program/Project Management
- PM Assessments and Training
- Outsourced Professional Services

#### Deep Healthcare IT Experience

Strategic Health Consulting LLC was founded by a career healthcare IT professional with over 20 years of experience in healthcare IT management, business development, technology strategy, and program management.

Using our combination of skills and proven methodologies, we empower healthcare organizations

### The SHC Difference

Our experience and strengths are focused in healthcare IT and our strategic partnerships give us access to some of the most skilled practitioners in the field. As a small firm, we can deliver superior results, based on proven methodologies, without the overhead and high cost of large firms—and we can customize our services to meet each client’s requirements.

We deliver real value for our clients—by providing the right skills at the right time and ensuring that strategic plans translate into business successes.

For more information on Strategic Health Consulting services, please call us at 508.479.3907, email us at [info@strategyrx.com](mailto:info@strategyrx.com), or visit [www.strategyrx.com](http://www.strategyrx.com).