

	HMOs/MCOs & Insurance Companies	Hospitals/ Clinical Entities	Healthcare IT Consulting Firms	Integrated Delivery Networks/IPAs	Government Healthcare Agencies	Financial Services Companies
Project / Program Management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Process/ Workflow Consulting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Management/ Organizational Consulting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
IT Adoption Planning	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>		
HIT/EHR Assessment, Planning, & Implementation		<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	
Project Management Training	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
IT Professional Services Outsourcing/Staff Augmentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New Clinical Technology Pilots		<input type="checkbox"/>				
Healthcare IT Business/Technology Strategic Partnerships			<input type="checkbox"/>			
Interim Management Engagements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

## How We Can Help You

Who We Help	How We Help
Healthcare and financial services organizations who want to minimize the risk associated with mission-critical IT implementations	We work to understand your unique organizational and technology environment and apply program management best practices and our deep healthcare IT experience to ensure effective planning and successful execution.
Mid-sized clinical or managed care organizations who want to ensure that their EHR implementations achieve required objectives	We apply proven methodologies and tools to provide the critical strategic consulting, objective vendor assessment, and managed delivery that EHR vendors typically don't provide. Our consulting services fill needed service 'gaps' and greatly increase the likelihood of a successful implementation.
Large healthcare or financial services companies who know that technology implementations are much more likely to succeed when planning and execution incorporates strategic alignment, business processes, and organizational elements	We can rescue 'launch and leave' projects – situations in which IT implementations have failed or are failing because IT planning was not integrated with business process assessment, organizational alignment planning, change management, and objective technology assessments.
Start-up professional services organizations who need assistance building best practices, efficiencies, program management capabilities, and scalability	We provide assistance with methodology, development of professional services IP, organizational development, and interim staffing, allowing you to scale your organization.
Organizations who want to build internal project/program management capabilities	We provide comprehensive project/program management training, drawing on our experience teaching graduate-level courses in technology project management and emerging healthcare technologies.
Clinical organizations who see opportunity to pilot new information technologies, but need to maximize return on investment and minimize risk	We provide vendor and environmental assessments, program planning, and managed execution services that ensure strategic alignment and organizational readiness, account for contingencies, and minimize risks.
Healthcare organizations which have implemented IT, but are grappling with low adoption	We develop and execute marketing plans that pinpoint problems, clarify and define the value proposition, manage user outreach, and measure results.