

## Strategic Health Consulting LLC Leads Minuteman Health's Successful IT Implementation Effort

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*Healthcare IT Consulting Firm Drives Delivery of All IT Capabilities Required To Support January 2014 Launch Of Massachusetts' Newest Health Plan*

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WESTBOROUGH, MA (December 5, 2013) – Strategic Health Consulting LLC (SHC) has been informed by Minuteman Health, Inc., one of its flagship clients, that all of the IT-specific program milestones required for Minuteman's January 1, 2014 launch have been successfully met. In September, 2012, Minuteman engaged Strategic Health to provide planning, program management, and implementation services to drive both compliance with ACA requirements and to manage the delivery of key IT capabilities for Minuteman.

New to the market this year, Minuteman Health is a member-governed, non-profit health plan that seeks to remove inefficiencies from today's health insurance system in order to lower administrative costs, provide better quality care, and lower health care premiums. Minuteman Health's plan options are available now through the Health Service Administrators (HSA) and the MA Health Connector with effective dates as early as January 1, 2014.

Minuteman Health has secured a targeted provider network including over 7,000 hospitals, physicians, and specialists who are leaders in providing high quality care at lower costs, including: Tufts Medical Center, the Steward Health Care community network of hospitals, Saint Vincent Hospital, and MetroWest Medical Center. The Minuteman Health provider network continues to grow and updates can be found on the website - [www.minutemanhealth.org](http://www.minutemanhealth.org).

Strategic Health Consulting LLC deployed a team of accomplished, senior-level healthcare strategy and information technology consultants and helped Minuteman build a comprehensive program implementation plan, as well as the foundation for its corporate PMO. The scope of the Strategic Health effort also included the management of design and development efforts associated with member, employer, and provider portals; development of vendor management, computer networking, compliance reporting, and disaster recovery plans; assessment of IT vendors; creation and implementation of a HIPAA security plan; documentation of IT interoperability and testing plans; and management of IT implementation efforts associated with Minuteman's move to its new corporate office in downtown Boston.

In parallel with these efforts, Strategic Health played an integral role in managing the CMS account relationship, particularly in the early phases of the program.

"We engaged Strategic Health Consulting with the confidence that they would produce top-shelf IT and ACA compliance solutions, and they delivered," said Bob Chin, Minuteman Health's Chief Information and Administrative Officer. "We couldn't be more pleased with their work."

"It's been a pleasure working with the Minuteman Health team over the past year," said Mike Noonan, Managing Principal, Strategic Health Consulting LLC. "We're very pleased to have been able to help Minuteman meet its program objectives and to have contributed to the creation of such a positive working relationship with CMS. We're ready to continue to help as Minuteman drives toward its 1/1/2014 launch date."

### **About Strategic Health Consulting LLC**

Founded in 2008, Strategic Health Consulting LLC is a healthcare information technology consulting firm that partners with healthcare organizations, empowering them to deliver their HIT projects and focus on their core business and clinical competencies. With an emphasis on emerging HIT, the firm provides strategic planning, process optimization, and program management services that address the unique business/technology and governmental integration challenges facing healthcare insurers, start-up firms, and clinical organizations. Strategic Health has provided consulting services for a large and growing roster of clients, including Sun Life Financial, the State of Rhode Island, the Massachusetts eHealth Institute, and Minuteman Health.

### **About Minuteman Health**

Minuteman Health is a new member-governed, non-profit health insurance option for Massachusetts residents. The company offers individuals and small businesses lower-cost high-quality care with a unique member-governance structure. Plan members can choose to participate by electing the board of directors, becoming board members and help provide input for the distribution of company profits. The provider network currently includes 26 hospitals and physician networks in Central and Eastern Massachusetts, and it is growing daily. Minuteman is marketed through its website ([www.minutemanhealth.org](http://www.minutemanhealth.org)), brokers, Health Services Administrators ([www.HSAinsurance.com](http://www.HSAinsurance.com)), and the Massachusetts Health Connector. Minuteman is licensed to operate as a Health Maintenance Organization (HMO) in the Commonwealth of Massachusetts.